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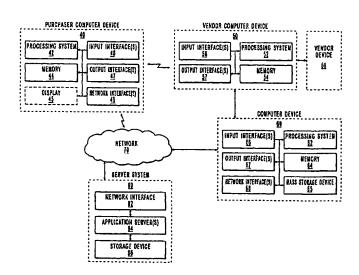
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(54) Title: METHODS AND SYSTEMS FOR ELECTRONIC COUPON ISSUANCE TRANSMISSION AND MANAGEMENT



(57) Abstract: In a coupon issuance transmission and management method and system, wireless vendor devices (50) and wireless purchaser devices (40) transmit electronic coupons at a point of sale for coupon redemption. Further processing of the electronic coupon information may be performed with the purchaser device (40) or with a secondary computing device after subsequent coupon transmission to that secondary device. The electronic coupons may either be stored locally on the purchaser device or be a reference location on a network for the merchant to get coupon information. The electronic coupons are also designated to allow the individual purchaser to automatically organize his or her coupons. Some electronic coupons can additionally be set to automatically delete upon expiration.



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B. FIELDS SEARCHED			
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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where a	Relevant to claim No.	
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